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#### + About us

美集思設計成立於1996,已有20年設計經驗。 累積有300 設計案例,經驗累積非其他設計公

背景,以模具設計為主,發展至產品設計,結 合豐富的模具設計經驗;對一個產品設計的外 觀和機構設計而言,模具概念是非常重要的基 本設計因素。

信念,好的產品設計是需要可量產、有市場, 這是美集思能夠給予您們信賴的優勢!

這就是您選擇美集思的理由!

























Radiantech National / Panasonic Avalents













### **Exterior Design**

### Mantis DESIGN





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+ Services

外觀設計 > 機構設計 > 樣品製作 > 生產代理

### 1 外觀設計

考量產品的市場需求、製造成本、產品價值, 已達到為企業構思獨特且具領導品牌之設計理 極簡主義 多元設計 美集思釋放無限想像 創造極致品味設計







### **Interior Design**

### Mantis DESIGN



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#### + Services

外觀設計 > 機構設計 > 樣品製作 > 生產代理

#### 2 機構設計

以成本為考量 嚴謹檢查每個環節,設計品管集思做到了。

| · ·                                 | 日 前:<br>客声名編<br>審賞工程団:<br>私 行 人: |     |          |
|-------------------------------------|----------------------------------|-----|----------|
| 主體架構                                | 500                              | N.  | Z        |
| 1. 外套先行檢查服務, 較差需2. 5度以上             |                                  | 0.6 | 8.0      |
| 2. 電作再確認代寸                          |                                  | _   | $\vdash$ |
| 3. 先行條件總主管認可                        |                                  |     |          |
| 4.內別報記                              |                                  | _   |          |
| 5.还否因及結構檢理外觀                        |                                  |     |          |
| 結構架構                                | 5112                             | 10  | TE.      |
|                                     | 1000                             | 0.6 | 86       |
| ) 所有結構性均割回験商 A 螺絲礁 B 結構機 C 接度型      | I W                              | -   | -        |
| 2.干涉檢查                              |                                  | -   |          |
| 3.每介值立可行性。每一零件均衡需                   |                                  | -   |          |
| 4、是在上下左右的固定                         |                                  | -   | -        |
| 5、花杏黄色物。                            |                                  | _   |          |
| 6.所有配合均收益省指徵、等權後襲股如嘖庫<br>7.中與設計是否OK |                                  | -   | -        |
| 5. 助機管理是否OK                         |                                  | _   | $\vdash$ |
| 9. 的有其它需求的防水助离子能否06                 |                                  | _   | -        |
| 10. 任何素結合不可有直接穿越檢測                  |                                  |     |          |
| 11.對外輸出是否配合位值設計及檢測可提可能干涉            |                                  | _   |          |
| 12. 有更好新構設計構                        | -                                |     |          |
| 開模可行性                               | 有种的                              | N1  | ıŁ       |
| 1. 郵格並否有空間                          |                                  | 0.4 | 31.1     |
| 2.內外部茲轉檢網                           | -                                |     | $\vdash$ |
| 1. 可療施術設計如 Led Leas                 |                                  |     |          |
| 4. 億力核可能產生檢察                        |                                  |     |          |
| 5. 正用程水可能性產生檢測                      | -                                |     |          |
| 6. 生產可能競爭到兩種聯                       |                                  |     |          |

專案工程的



#### + Services

外觀設計 > 機構設計 > 樣品製作 > 生產代理

#### 3 樣品製作

美的呈現。 好的樣品製作,完美的呈現實體,讓彼此溝通 爭議減低。



### **Mockup Example**

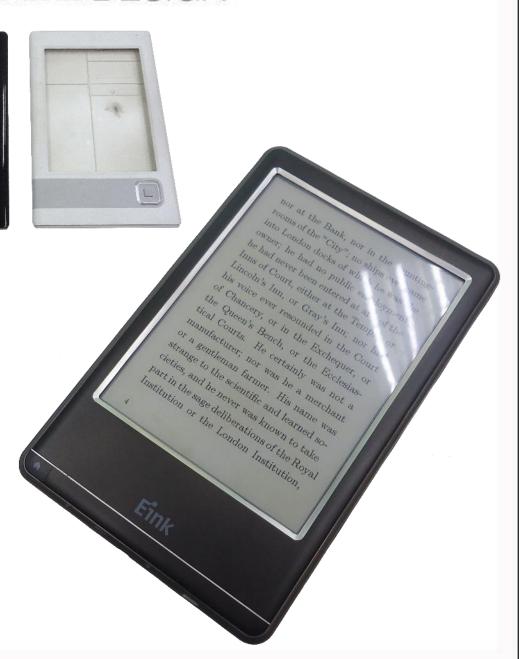
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### 樣品案例

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### **Mold Design**

### **Mantis** DESIGN



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#### + Services

外觀設計 > 機構設計 > 樣品製作 > 生產代理

#### 4 生產代理

一家就夠了,讓您無後顧之憂。



### **Production Example**

### **Mantis** DESIGN





### 設計流程分析



溝通 / 產品分析

市場調查 / 十字分析

外觀設計 - 提供三款

> 修正 > 完稿

機構設計進行

> PCB配置 > 機構檢測

樣品製作

> 檢討 > 修正 > 實配

模具廠 / 組立廠認可

完案

### 市場分析

案例:頭戴式耳機

(同價比較)



### **Mantis** DESIGN

#### Beats Solo2

特點:外觀時尚、便攜性強

因知名國際巨星代言使其成為時尚潮流的代名詞,且多種顏色可以選擇。其以塑料材質為主,採用了可摺疊設計,

增添便攜性。



#### ATH-MSR7 BK

特點:適合女聲、做工細膩高質感

頭樑採用柔軟的皮革包裹,無論在材質與細節表現都相當

細膩;內部框架為鋼製材料,可伸縮調節,並帶有刻度。

耳罩可水平90度旋轉,用戶配戴時可更加貼合頭部。



#### Beyerdynamic DTX910

特點:開放式設計、細節還原到位

耳機外殼的網孔設計表現出其為開放形式耳機。耳機寬大的頭樑和粗壯的力臂看起來十分大方,適合喜歡粗狂外型的用戶使用。搭配厚實的絨布材質,提升佩戴舒適度。

### **Marketing Analysis**

## Mantis DESIGN



























極簡風格

流線風格





















簡單感

# 15Rock



# Gaming Router

Design is quote unquote.

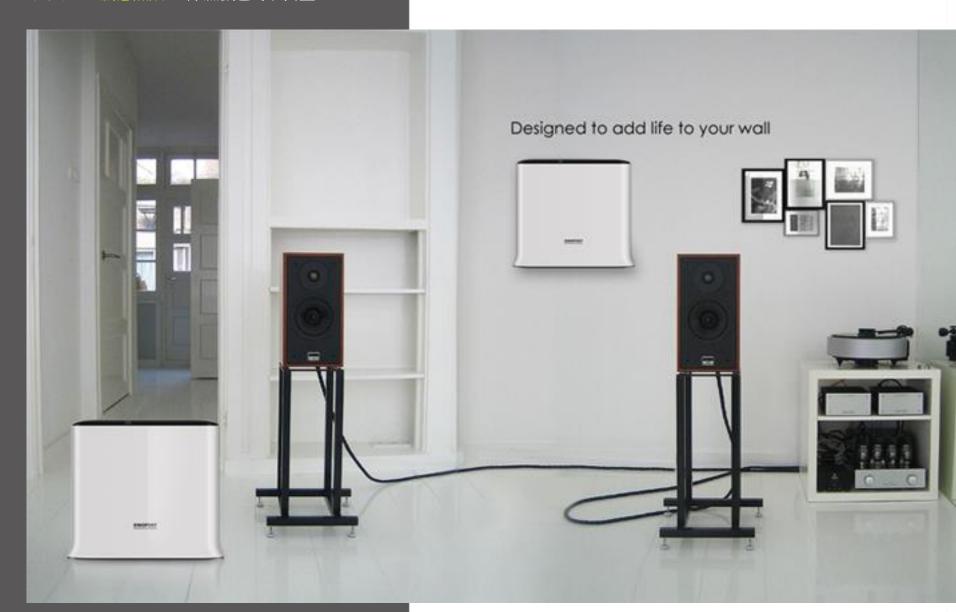
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### **Design example**

### Mantis DESIGN

案例二 創意無限 - 除濕機也可以掛壁!







# Cat Laser Toy

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# Set 1 **Mantis** DESIGN Mantis SR4013 Pressbrake

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# Facial Steamer

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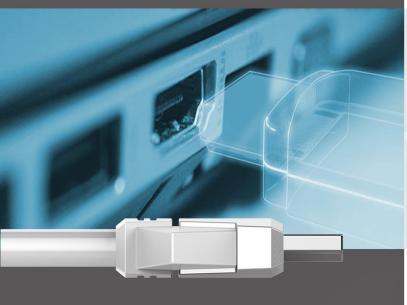
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# **Smart Bracelet**

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# HDMI Cable

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Posial



# Router

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# **Head Phone**

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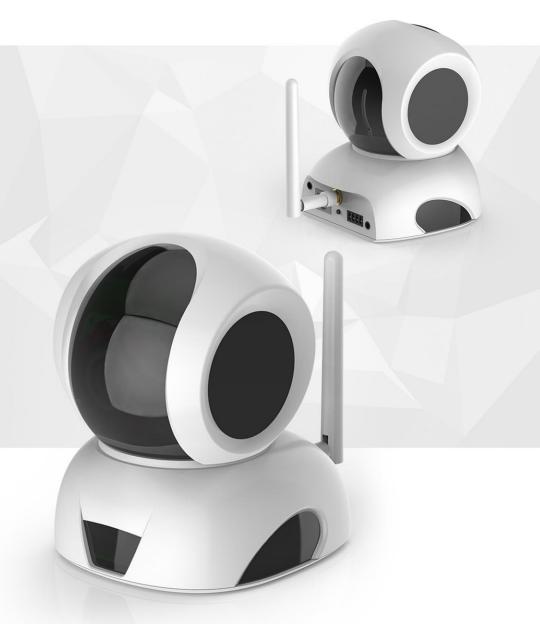




# Baby Cam

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Set 1 **Mantis** DESIGN **→** Share Comment 3-Axis Stabilizer Design is quote unquote.









# Smart Watch

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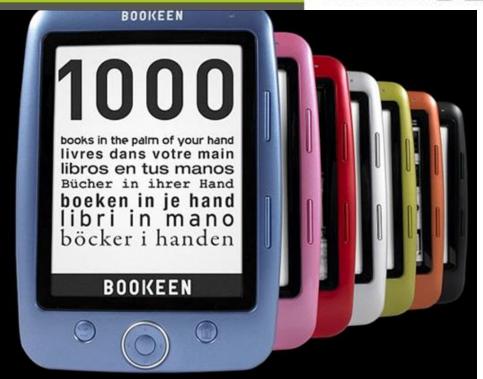
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One user interface for all digital media Bring the rational organisation and elegant control of Bang & Oliubun to your computer with BeaPlayer - a piece of software that works equally well an your computer or TV screen. BeaPlayer provides an interface that looks good in your living room and all early to operate using a remate control. If you use BeaPlay BeaPlayer in the easy and pleasant software for BeaLink control and media organising on your computer. If you have neither, you can still get the distinctive Bang & Oliufeen look in a piece of computer software you use every day - we provide BeaPlayer as a







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+ BOOKEEN/ 元太

第一代電子書設計, 也成為目前山寨機翻製 產品設計對象。





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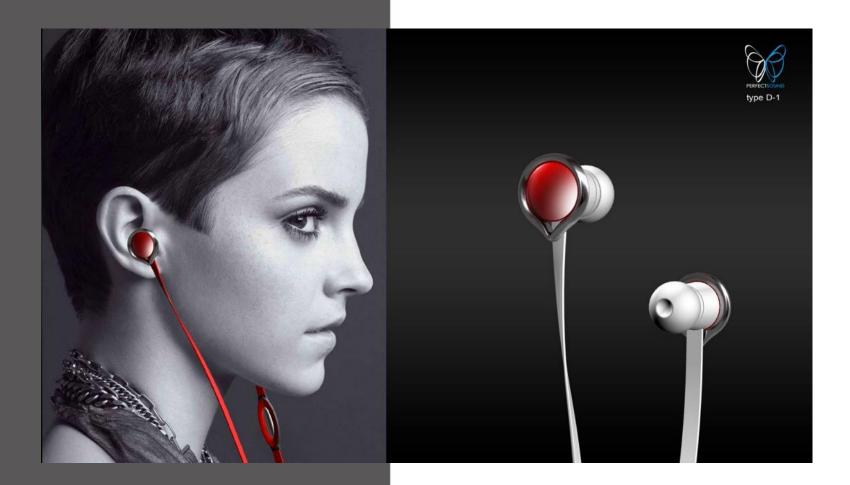


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#### + EDIMAX

訊舟科技的品牌定位,都由美集思主導品 牌形象一系列設計





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運動型藍牙喇叭







#### Set 1



### PIR

### **Infrared Sensor**

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SECOM



#### + SECOM

中興保全集團從數家設計公司選擇美集思, 美集思也達到中興保全要求

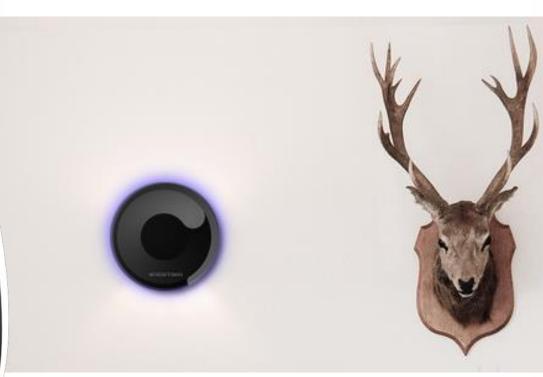




捕蚊燈也可以如此優雅

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+ Moszuit



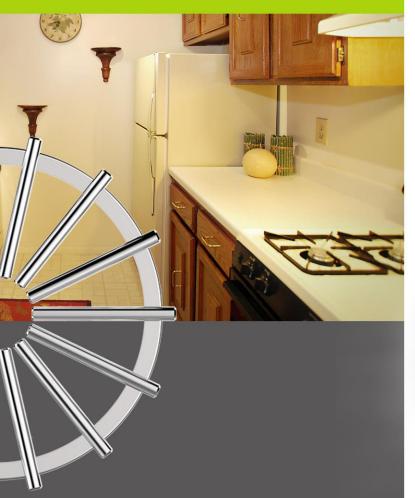


#### 保溫杯設計

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#### Set 1



# **Stove Grate**

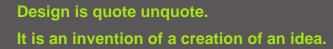
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#### 遙控器設計

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### **Brainwave**

Headset

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Design is quote unquote.

#### **Design example**

### Mantis DESIGN



千山淨水









# EV Charge Station

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# Tea Refine Dryer

Design is quote unquote.





### Electrical Box

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#### TR7600 Automated Optical Inspection









# Injection Machine

Design is quote unquote.



#### 本世紀最偉大的發明 你的鎖匙還有幾支?

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### Mantis DESIGN







red<mark>dot</mark> design award winner 2014





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#### 量產案例

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# Thanks

for your listening